

OUR BACKGROUND

Mission House Creative (MHC) is a marketing and communications firm offering an award-winning team of diverse creative talent in design, advertising and public relations.

Our mission is built upon the single idea that our clients are best served by thoughtful strategy and innovative execution. Your marketing and communications efforts are not simply tactics to be executed, but an integral part of your organization's big-picture strategy. Planning, consistency and smart creative thinking are what enable you to make the most of your marketing and communications dollar.

Jim and Carol Roessner manage a full staff of creative, production and account services with a history of revenues doubling every year. A visionary and creative strategist, Carol offers 10 years of creative management experience, while Jim brings over 10 years of business knowledge and leadership to operations and business development. Our rapidly growing Raleigh, North Carolina agency boasts a youthful, talented and energetic staff providing top-notch integrated marketing communications solutions.

OUR SERVICES

DESIGN	Identity, Print, Environmental, Web/Multimedia
PUBLIC RELATIONS	Counsel/Planning, Writing, Media Relations, Event Planning
STRATEGY	Counsel/Planning, Research, Branding
ADVERTISING	Print, Outdoor, Direct, Radio, Media Research/Planning/Placement

OUR CLIENTS, OUR FOCUS

MHC is "cross-cultural," specializing in understanding you and your message from all perspectives. Thus, our creative work is uniquely suited to you alone – not your competitor – giving you a dynamic and powerful image. The diverse team at MHC has in-depth experience in science and medicine as well as universities and education. In addition, our background includes technology, financial, consumer packaged goods and non-profit. Some of these clients include UNC Chapel Hill, Duke University Medical Center, GlaxoSmithKline, Biovail Pharmaceuticals, and Canopy Systems, among others.

WHAT MAKES MHC DIFFERENT?

1 You. Your message is our mission. Our work reflects who you are and what you want to say. We put our diverse creativity to work to bring your message to life.

2 Creativity that doesn't quit. Expect to be surprised. Our work is diverse, passionate and award-winning. From concept to production, we dream up and present creative that you can get genuinely excited about. We believe no matter what parameters exist, there is always a way to make it better.

3 We really care. Top-notch service at MHC means dedication to your project objectives and complete, consistent attention and follow-up. As the client, you are always kept in the loop, and the recipient of fresh, creative concepts. You will find an ally in MHC proposing the best ideas to suit your objectives and bottom-line business goals.

4 Our age. We're a young, ambitious company. Our spirit, fresh ideas and proclivity for taking calculated risks means working with us is fun, exciting and rewarding. Our culture is forward-thinking; we are always looking for new ways to help you be successful.

5 We are always thinking. Our strategic thinking and client-centric approach enables us to always be thinking about you, your target audience(s), and how multiple projects can integrate with one another. The possibilities are endless, so we consistently try to put ourselves in your shoes and think about the best strategies and creative approaches.